Advanced D-MEM and MEM

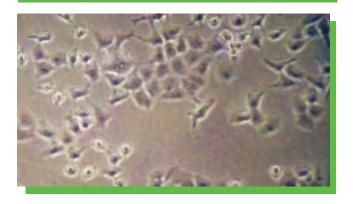
PRODUCT NEWS

- Reduce FBS supplementation 50–90% with no loss of performance
- Save time and money
- Extend the life of your serum lot
- Decrease variability caused by lot-to-lot changes of serum
- Suitable for a wide variety of cell lines

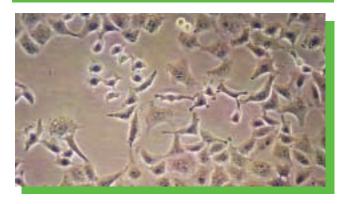
GIBCO™ Advanced D-MEM and MEM are standard basal formulations enriched with ingredients that are normal constituents of serum. These new media enable those involved in mammalian cell culture to reduce FBS supplementation by 50-90% with no change in cell growth, promotion, morphology, or function.

Advanced formulations are suitable for growth and maintenance of a variety of common cell lines including MDBK, HEp-2, COS-7, A549, MDCK, WI-38, VERO, and others.

Advanced D-MEM + 1% FBS



Classical D-MEM + 10% FBS



Figures 1 and 2. Advanced D-MEM supplemented with 4 mM L-glutamine and 1% FBS was compared to Dulbecco's Modified Eagle Medium (D-MEM) supplemented with 4 mM L-glutamine and 10% Fetal Bovine Serum (FBS). A549 (human lung carcinoma) cells were plated, without pre-adaptation to Advanced D-MEM, at 2.5×10^5 cells per 25 cm^2 . The flasks were incubated at 37° C with 5% CO₂ and 95% air over a 4-day passage cycle. Cell growth and morphology were comparable in both conditions.



Each medium is the standard published basal formulation further supplemented with NEAA and sodium pyruvate. The following ingredients have been added to allow for serum reduction: Ethanolamine, Glutathione (reduced), ascorbic acid phosphate, insulin, human (holo) transferrin, AlbuMAX® (a lipid-rich bovine serum albumin), and the trace element salts sodium selenite, ammonium matavanadate, cupric sulfate, and maganous chloride.

The serum concentration reductions achieved will vary with the cell line and basal medium used. While the recommended concentration of serum is 1–5%, the concentration must be adjusted for each individual cell line to obtain optimal results. For most applications, no weaning procedures are necessary to reduce serum supplementation by at least 50%. The conversion can be made by simply centrifuging the cells, decanting the

supernatant, and resuspending them in the reduced-serum supplemented medium. Additional serum supplementation may be realized with minimal weaning.

Provided in a 1X liquid format, Advanced D-MEM and MEM need only the addition of L-glutamine or GlutaMAX[™]-I Supplement. Cell lines do not require adaptation to these media.

Advanced D-MEM Applications

Cell Types	Recommended Seed Density (viable cells/25cm²)	% FBS in Advanced D-MEM
A549	2.5×10^5	1–2
COS-7	2.0×10^5	1–2
MDBK	1.0×10^5	1–2
MRC-5	5.0×10^5	2
VERO	1.0×10^5	1–2

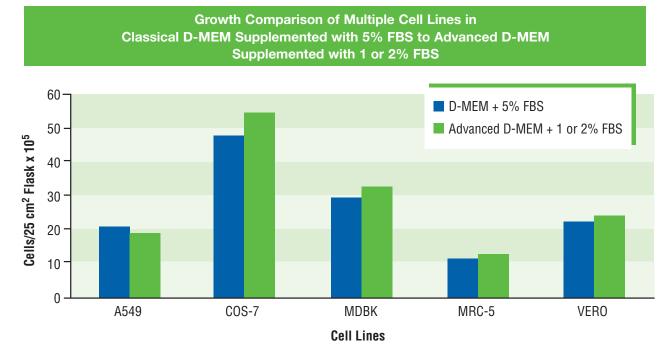


Figure 3. Dulbecco's Modified Eagle's Medium (D-MEM) supplemented with 4 mM L-glutamine and 5% Fetal Bovine Serum (FBS) was compared to Advanced D-MEM supplemented with 1 or 2% FBS (cell line dependent). Various cell lines were plated at densities ranging from 1.0 to 5.0 × 10⁵ cells per 25 cm² flask in duplicate (seed density cell line dependent). The flasks were incubated at 37°C with 5% CO₂ and 95% air for four days over a minimum of 3 passages on a 3-day:4-day passage cycle. The data represents an average of consecutive day 4 passage cultures.

Better research begins with better cell culture.

And better cell culture begins with GIBCO™ products and services.

From the world's largest manufacturer of products for cell culture, GIBCO[™] media, sera, reagents, and technical support have set the global standard for over 40 years.

Scientists worldwide trust our quality, rely on our service, and welcome our innovations, now even more powerful through integration with Invitrogen tools for molecular biology.

Look to Invitrogen for solutions that will help you save time and money, meet regulatory requirements, and improve experimental results. You get more with GIBCO™ products and services.

You get what you need for better cell culture.

Advanced MEM Applications

Cell Types	Recommended Seed Density (viable cells/25cm²)	% FBS in Advanced MEM
НЕр-2	3.0×10^5	2
MDCK	1.0×10^5	2
PK-15	2.0×10^5	1–2
VERO	1.0×10^5	1–2
WI-38	4.0×10^5	2



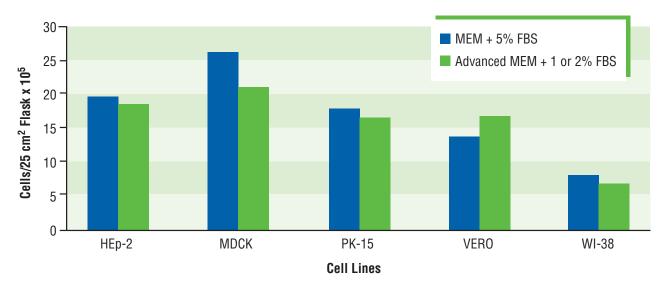


Figure 4. Minimum Essential Medium (MEM) supplemented with 4 mM L-glutamine and 5% Fetal Bovine Serum (FBS) was compared to Advanced MEM supplemented with 1 or 2% FBS (cell line dependent). Various cell lines were plated at densities ranging from 1.0 to $4.0 \times 10^{\circ}$ cells per 25 cm² flask in duplicate (seed density cell line dependent). The flasks were incubated at 37° C with 5% CO₂ and 95% air for four days over a minimum of 3 passages on a 3-day:4-day passage cycle. The data represents an average of consecutive day 4 passage cultures.

Ordering Information

Description	Catalog/Formula No.	Size
Advanced D-MEM, (1X), liquid (contains 4,500 mg/L D-glucose, 110 mg/L sodium pyruvate and non-essential amino acids, but no L-glutamine)	12491-015	500 ml
Advanced MEM, (1X), liquid (contains 110 mg/L sodium pyruvate and non-essential amino acids, but no L-glutamine)	12492-013	500 ml

Related Products

Nutritional Supplements		
Fetal Bovine Sera		
Newborn Bovine Calf Sera		
Bovine Sera	See Chapter 4 of the 2003	GIBCO™ Catalog.)
Horse Sera		
Other Sera		
GlutaMAX™-I Supplement (contains the dipeptide L-alanyl-L-glutamine, can be directly substituted for L-glutamine)	35050-061	100 ml
L-Glutamine-200mM (100X), liquid	25030-081	100 ml
L-Glutamine	21051-024	100 g
Antibiotics to Prevent Contamination		
Gentamicin Reagent Solution (10 mg/ml)	15710-064	10 ml
Gentamicin Reagent Solution (50 mg/ml)	15750-060	10 ml
Penicillin-Streptomycin (contains 10,000 units of penicillin [base] and 10,000 μg of streptomycin [base]/ml utilizing penicillin G [sodium salt] and streptomycin sulfate in 0.85% saline)	15140-148	20 ml
Penicillin-Streptomycin-Glutamine (100X) (contains $10,000$ units of penicillin [bas $10,000$ µg of streptomycin [base], and 29.2 mg of L-glutamine/ml in 0.85% saline in a 10 mM citrate buffer to maintain penicillin potency)	se], 10378-016	100 ml

Wash Buffers		
Balanced Salt Solutions	(See Chapter 2 of the 2003 G	IBCO™ Catalog.)
Cell Dissociation		
Trypsin-EDTA (0.05% Trypsin, 0.53 mM EDTA•4Na)	25300-054	100 ml

Trypsin-EDTA (0.05% Trypsin, 0.53 mM EDTA•4Na)	25300-054	100 ml
Trypsin-EDTA (0.25% Trypsin, 1 mM EDTA•4Na)	25200-056	100 ml
Additional Trypsin options	(See Chapter 5 of the 200	03 GIBCO™ Catalog.)
rProtease (Non-animal, recombinant trypsin substitute used for the dissociation)	002-0106DG	100 ml
of attachment-dependent cell lines)	002-0106DJ	500 ml

Cryopreservation		
Cell Culture Freezing Medium (contains D-MEM, Fetal Bovine Serum,	11101-011	50 ml
Calf Serum, and 10% Dimethylsulfoxide [DMSO])		



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